

Sponsor Program

NORTH CAROLINA



Environmental, Energy, Health and Safety School

Tenth Anniversary



August 22 - 23, 2011
McKimmon Conference Center
Raleigh, NC

MCIC
MANUFACTURERS AND CHEMICAL INDUSTRY COUNCIL
OF NORTH CAROLINA

About Sponsorship

What Is The School?

The *Tenth Anniversary North Carolina Environmental, Energy Health and Safety (EEHS) School* is a unique forum for environmental, energy, health and safety professionals to obtain individualized information about the latest issues affecting their businesses in North Carolina.

The school will offer seven sessions addressing current issues in air quality, water quality, hazardous waste, occupational safety and health, and energy & sustainability. Within each session there will be three concurrent tracks with courses ranging from very basic topics for those just starting out to advanced topics for the more experienced attendee.

School attendees can personalize their agenda by choosing any combination of seven classroom courses to attend from a menu of twenty-one courses.

The 2011 EEHS School will provide attendees with the only opportunity this year to get up-to-date information at a single site on a wide variety of topics.

More than 30 experts on North Carolina air, water, waste, health, safety and management issues will be teaching the classroom sessions.

In addition to the concurrent classroom courses, the school will begin with a "Legislators' Forum" on Monday, August 22. This general session will feature presentations by key members of the North Carolina General Assembly on newly enacted changes to North Carolina's environmental, energy and safety laws.

The school will close on Tuesday, August 24 with a luncheon featuring a keynote speaker.

Why Sponsor ?

The 2011 School is an exciting opportunity for your organization to reach an audience of environmental, energy, health & safety professionals representing small, medium and large companies throughout North Carolina. These individuals are responsible for making key decisions regarding purchasing equipment and services for their companies.

As a sponsor, you can position your organization as a leader in the environmental, energy, health or safety industry and receive high-profile recognition and exposure at North Carolina's premier EEHS conference and exhibition.

Benefits of Sponsorship

Sponsorship helps you build organizational awareness by having your logo embossed or imprinted on items that EEHS professionals will use at the 2011 School and throughout the year. Sponsors will also be recognized at the School and their names posted during their sponsored event.

Sponsors who also choose to exhibit at the school will have first choice of exhibit booth location. Please see the Exhibitor Program for more information.

Sponsors will be recognized at the following levels: Silver Level (\$750 - \$2,000), Gold Level (\$2,001 - \$4,999), and Platinum (\$5,000 - \$10,000)

Platinum level sponsorship includes admission for one person to regular sessions, exhibit areas, breaks, reception and keynote luncheon.

For Additional School Information Visit Our Web Site at: www.mccinc.org

Sponsorship Opportunities

School Portfolio

Each attendee will receive a portfolio containing a notebook for recording course notes as well as space for storing detailed course information on each topic covered during the school. Put your firm name and logo on the cover of this portfolio.

Sponsorship Level: \$2500

Badge Lanyard or Neck Wallet

Each attendee will be given a custom lanyard or neck wallet for badge holders. Put your firm name and Web address on each lanyard or neck wallet.

Sponsorship Level: \$1000

Conference Tote Bags

Put your firm name and logo on the bags that attendees will continue to use long after the conference is over.

Sponsorship Level: \$2500

Pens

Put your organization's name and logo on the highlighter pens that all attendees receive.

Sponsorship Level: \$750

Morning and Afternoon Breaks:

Liven up the morning and afternoon by sponsoring refreshment breaks in the exhibit hall. Signage will be placed near the break stations designating your organization as the break sponsor.

Sponsorship Level: \$750 (Four Available)

First Night Reception:

A reception featuring heavy hors d'oeuvres and alcoholic beverages takes place in the exhibit area Monday evening. Your firm's logo will be in print throughout the exhibit hall near all food and beverage stations. Other benefits include an announcement at the opening session.

Food Sponsorship: \$2000 (Two available)

Beverage Sponsorship: \$2000 (Two available)

Continental Breakfast:

Help the attendees get the day off to a great start with a continental breakfast and imprint your firm on their memory as they start the school sessions. Benefits include prominent on-site signage and an announcement at the opening session.

Sponsorship Level: \$750 (Two available)

Lunches:

Make a big impact on your hot prospects by providing the attendees with a light first day buffet lunch on August 22 or concluding lunch on August 23. Signage will be placed at a prominent location designating your organization as the lunch sponsor. Sponsors of the concluding lunch will receive oral recognition and sit at the head table with the keynote speaker.

First Day Lunch Sponsorship: \$4000

Concluding Lunch Sponsorship: \$7000

Classroom Sponsorship

Keep your firm name constantly before attendees as they attend the concurrent individual classroom sessions. Signage will be placed behind the instructors in each classroom.

General Session Classroom: \$1000

Sponsorship Application

2011 North Carolina

Environmental, Energy Health & Safety School

Sponsorships will be awarded on a first come, first serve basis. Sponsors of the 2010 School will have the first opportunity to renew their sponsorship for 2011. The deadline for renewal is June 30, 2011. Once you have selected the events or activities you would like to sponsor, please call Preston Howard at 919-834-9459 to ensure availability. Then complete this form, keep a copy for your records and submit with full payment to "MCIC" at the following address:

MCIC
Attention: 2011 EEHS School - Sponsorship
620 N. West Street, Suite 101
Raleigh, NC 27603

Fax: 919-834-8268

Firm Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____ Contact Fax: _____

Contact E-mail: _____

I wish to sponsor the following: _____

Enclosed is my check for: \$ _____